Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
4	5	6	7 Publish Blog Post on your site /use your AgentID Site	8 Customize the Cover Letter Email Template and PDF Report	9 Add new leads to your email database; Email the PDF Report to database	10 Connect with new leads on Facebook, LinkedIn and Instagram	Digital Marketing Campaign resources become available on the first Wednesday of the month (10/7).
11 *(Veterans Day/ Remembrance Day)*	12 *(Veterans Day/ Remembrance Day - Observed)*	13 Share the Blog Post and Social Media Image on your Facebook Business Page	14 Share Blog link from FB Business Page to your personal profile	15 Make calls to your network using the provided Phone Script	16 Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	17 Call Network	Sequence of Facebook-related activities is designed for maximum organic outreach.
18	19 Call Network	20 Share the Instagram and Pinterest images to your accounts	21 Share the LinkedIn Post **and** Image **to** your LinkedIn account	22 *(Thanksgiving - US)*	23 Call Network	24 Call Network	Check the campaign Support File for the social media copy and images.
25	26 Call Network	27 Call Network	28 Call Network	29 Call Network	30 Call Network		We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.