

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
					1	2	Digital Marketing Campaign resources become available on the first Wednesday of the month (12/6).
3	4	5	6 Publish Blog Post on your site /use your AgentID Site	7 Customize the Cover Letter Email Template and PDF Report	8 Add new leads to your email database; Email the PDF Report to your database	9 Connect with new leads on Facebook, LinkedIn and Instagram	Sequence of Facebook-related activities is designed for maximum organic outreach.
10	11 Share the Blog Post and Social Media Image on your Facebook Business Page	12 Share Blog link from FB Business Page to your personal profile Hanukkah Begins	13 Promote the Blog Post on your Facebook Business Page (Boost Post)	14 Share the Instagram and Pinterest images to your accounts	15 Publish the LinkedIn post	16 Call your network using the provided Phone Script	Check the campaign Support File for the social media copy and images.
17	18 Call Network	19 Call Network	20 Call Network Hanukkah Ends	21 Call Network	22 Call Network	23 Call Network	Set a goal for how many calls per day you need to make.
24	25	26	27	28	29	30	