

Client Marketing Calendar

September 2017



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
27	28	29	30	31	1	2	
3	4	5	6	7	8	9	Digital Marketing Campaign resources become available on the first Wednesday of the month (9/6)
			Publish the Blog Post on your site / use your AgentID Site	Customize the Cover Letter Email Template and PDF Report	Email the PDF Report to your database	Connect on Social Media with New Contacts and Customers	
10	11	12	13	14	15	16	Sequence of Facebook-related activities during the week of September 11th is designed for maximum organic reach.
	Share the blog post and graphic on your Facebook Business Page	Call your network using the provided Phone Script	Share the blog post link from your business page to your personal profile	Call Network	Promote the blog post on your Facebook Business Page (Boost Post)		
17	18	19	20	21	22	23	Set a goal for how many calls per day you need to make.
	Share the Instagram and Pinterest images to your accounts	Call Network	Call Network	Call Network	Call Network		
24	25	26	27	28	29	30	Check the campaign Support File for the social media copy and images.
	Publish the LinkedIn Post	Call Network	Call Network	Call Network	Call Network		